

Neil H. McElroy Award for United Way
Resource Development Leadership

I LIVE UNITED because it's important that the business community makes a commitment to investing in the region's future and helping children strive for greatness.

Jill T. McGruder
CEO
IFS Financial Services

Photographed at Broadway & Fourth streets, Downtown Cincinnati

LIVE UNITED

United Way's annual campaign exemplifies our corporate and community partners' incredible commitment to improving people's lives. We salute them for their stellar 2010 efforts.

The Top 25 The largest corporate, retiree and employee campaigns

1	The Procter & Gamble Company	\$12,720,010
2	GE GE Aviation, GE Aviation Components Service Center, GE Federal Credit Union, IAMAW Locals 912 & 162, UAW Local 647, Int'l Guards Union of America Local 8	\$4,516,412
3	Fifth Third Bank	\$3,083,530
4	Macy's, Inc. Macy's Corporate Office, Macy's Credit and Customer Service, Macy's Logistics and Operations, Macy's Stores, Macy's Systems and Technology	\$2,516,899
5	Ethicon Endo-Surgery, Inc., a Johnson & Johnson Company	\$2,020,613
6	Western & Southern Financial Group and Its Family of Companies	\$1,363,415
7	Cincinnati Children's Hospital Medical Center	\$1,111,934
8	The Kroger Co. United Food & Commercial Workers Local 1099, IAMAW Local 162, Firemen and Oilers Local 7, RWSDU Local 390, Teamsters Local 661, Teamsters Local 100	\$1,060,000
9	Duke Energy United Steelworkers of America Locals 12049 & 14214, Utility Workers of America Local 600, International Brotherhood of Electrical Workers Local 1347	\$1,031,500
10	PNC Bank	\$940,070
11	U.S. Bank	\$906,493
12	American Financial Group, Inc.	\$804,914
13	Convergys Corporation	\$652,603
14	Toyota Motor Engineering & Manufacturing North America, Inc. Toyota Motor Sales, USA, Inc., North American Parts Center Kentucky	\$632,214
15	Ohio National Financial Services	\$583,414
16	TriHealth, Inc.	\$530,379
17	Cincinnati Bell, Inc. Communications Workers of America Locals 4400 & 4401	\$467,500
18	American Modern Insurance Group	\$458,270
19	AK Steel Corporation International Association of Machinists & Aerospace Workers Local Lodge 1943	\$455,005
20	Deloitte & Touche LLP	\$442,826
21	Luxottica	\$360,000
22	Cincinnati Financial Corporation	\$339,734
23	Catholic Health Partners and Mercy Health Partners of Southwest Ohio	\$334,522
24	The Christ Hospital	\$325,175
25	Citi	\$308,312