

**I LIVE UNITED because**, to grow a solid community and strong workforce, we need to make investments in our youngest neighbors. Every child deserves a chance to succeed in Cincinnati.

James M. Jones  
 Chair, Board of Directors  
 Every Child Succeeds  
 and Vice President of Finance (retired)  
 The Procter & Gamble Company

Photographed at Procter & Gamble Plaza

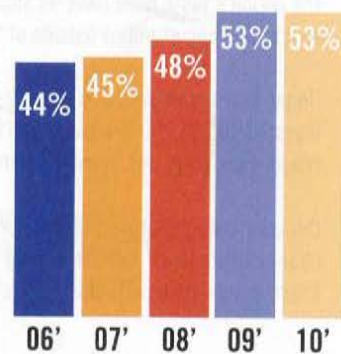


# CHILDREN PREPARED FOR KINDERGARTEN

Learning is a life-long process that starts at birth. It's the cornerstone of building a solid community, and that's why United Way invested \$9,865,000 to prepare Greater Cincinnati's children for kindergarten in 2010. Those dollars supported programs involving home visitation for parents and newborns, quality-rated preschool and home instruction tools.

United Way also distributed \$2,198,174 from the **Winning Beginnings** campaign to support strategies linked to kindergarten readiness in Hamilton, Clermont and Brown counties, Middletown, and Northern Kentucky.

Together, these educational efforts are yielding solid results in our community. A report from Covington shows 73 percent of children achieved scores that show they're ready to learn in kindergarten, up from 63 percent in 2009. A key literacy assessment, Kindergarten Readiness Assessment-Literacy (KRA-L), shows students in Cincinnati Public Schools are making great strides too, with scores that are nine percent higher than in 2006.



Source: KRA-L Literacy Assessment Scores

## Children Prepared for Kindergarten Impact Council

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