



**every
child
succeeds™**

the power of 1000 days



2019

report to the community

**20 years
of stronger,
brighter,
greater**

inside

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stronger, brighter, greater for the next 20

founding partners



When Every Child Succeeds began 20 years ago, our founding partners shared a vision to strengthen families so all children could reach their full potential. They understood the critical importance and long-term benefit of investing in early childhood development, ages 0 to 3, and reaching at-risk families.

Today, we're inspired by the impact our home visitors have made in the lives of nearly 27,000 families since 1999 – all thanks to support from our partners, generous donors and volunteers. We're encouraged by what we've learned from 20 years of evidence-based home visiting and actionable research. And, we're committed to expanding our program to provide an optimal start and brighter future for even more children over the next 20 years.

We invite you to review our 20-year journey and get a glimpse into what success looks like for two of our graduates – Jakob, in his second year of college, and Chyanne, who's a college freshman. These testaments to the long-term, multigenerational, life-changing impact of our program provide a compelling case for the need to reach more families who might benefit.

Thank you for your interest and partnership as together, we continue this important work.

our mission

Every Child Succeeds provides an optimal start for children by promoting positive parenting and healthy child development prenatally and during the important first 1,000 days of life.

Best Regards,



Jim Spurlino, ECS Board Chair



Judith Van Ginkel, ECS President

P.S. If you'd like to support Every Child Succeeds as we embark on our next 20 years, please use the enclosed envelope or visit EveryChildSucceeds.org to make a donation.



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"Without ECS, I am not sure where we would be right now. I am not sure I would have ever known my baby girl needed a little more help to succeed in her life, and now she is healthy, happy and on her path to success and starts kindergarten next year!"

– Tiffany Michelle

they're nearly 20 years old now

Many are in college. Others have pursued trades. All are members of the first graduating classes of Every Child Succeeds and part of the nearly 27,000 families served by ECS since 1999. The families featured in this report represent a small fraction of our two decades of impact.

did you know?

The first 1,000 days of life – ages 0 to 3 – provide an optimal opportunity to impact human brain development.



In his second year at Thomas More University, Jakob Jones works hard as a member of Government Council, the Black Student Union and the Men's Volleyball Team.



early support sparks young man's success

Two Decades Later: Jennifer and Jakob

Jennifer Payne was referred to Every Child Succeeds by Christ Hospital in July 2000. Sixty-three home visits and three years later, she and her son graduated from our program. Jennifer shares her and Jakob's story of success below.

"As a first-time parent, I valued having someone to talk to about concerns. I would have chosen Joy Leland [her home visitor] as a friend if I had met her under different circumstances. With Joy, I could have honest conversations without any judgment whatsoever. Let me tell you, non-judgmental support gives you the most amazing feeling in the world. I'd present an issue and Joy would say, 'OK, let's try this.' I remember losing my childcare and how Joy helped get me reconnected.

Fast forward 19 years, Jakob is doing very well in his second year at Thomas More University. He's on Government Council, a member of the Black Student Union and on the Men's Volleyball Team. I'll never forget the support from Joy and ECS that came when I needed it most and made a lasting difference in our lives."

stronger beginnings: 2019 outcomes



our moms shine

Among mothers who enroll during pregnancy and who remain active in Every Child Succeeds at delivery:

- 92% receive more than 10 prenatal care visits with their obstetrician.
- 82% initiate prenatal care in the first trimester.
- 85% initiate breastfeeding and 61% report breastfeeding for at least one month.
- 14% report smoking cigarettes at enrollment, and 7% quit smoking during the program.
- 99% report being able to cope adequately with the stress of parenting; 30% report high levels of coping with the stress of parenting.
- 70% with major depressive disorder recover after individualized treatment in the home through the Moving Beyond Depression™ program. (About one-third of our moms exhibit clinically significant levels of depressive symptoms.)

our babies are healthy

Helping mothers and their families deliver and raise healthy babies is at the heart of our mission to provide an optimal start for children.

We're proud to report:

- 88% of infants are born full term (at 37 weeks or more).
- 89% of children receive at least three of the five well-child visits expected by 6 months of age.
- 94% of our families practice safe sleep habits with their children early in life.
- 4.7 per 1,000 live births was the infant mortality rate reported in a study of infants prenatally enrolled in ECS. Importantly, there was no racial disparity.



lower infant mortality

ECS ¹	4.7*
City of Cincinnati ² ...	11.0
Hamilton County ³	8.6
Ohio ³	7.2
Kentucky ³	6.5
National ³	5.8

*per 1,000 live births

we boost child development

ECS children are developmentally on target and demonstrate normal development for their age:

- 98% are on target for gross motor skills.
- 97% are on target for fine motor skills.
- 95% are on target for communication skills.
- 97% are on target for personal and social skills.
- 96% are on target for problem-solving skills.
- 79% of families who graduate from ECS have a plan to send their children to preschool.

1. "Intensive Home Visiting Is Associated with Decreased Risk of Infant Death," *Pediatrics*, Donovan et al., 2007
 2. Hamilton County Public Health Division, 2018
 3. 2017 statistics, National Center for Health Statistics Infant Mortality Rates by State

families served

	FY2019	1999- FY2019
Ohio Families	1,418	17,968
Kentucky Families	580	8,706
Total Families	1,998	26,674
% women served in Ohio Enrolled Prenatally	63%	55%
% women served in Kentucky Enrolled Prenatally	61%	70%

home visits provided

	FY2019	1999- FY2019
Ohio Home Visits	17,760	381,680
Kentucky Home Visits	9,046	255,937
Total Home Visits	26,806	637,617

we help build nurturing & supportive homes

- At 3 months of age, 44% of children live in environments with a high level of stimulation and emotional support.
- By 15 months of age, 73% of children live in environments with a high level of stimulation and emotional support.
- 68% of mothers who had low social supports upon ECS enrollment significantly increase that support by the time their child is 9 months old.



“Every Child Succeeds is an awesome program for first-time parents. I love the program so much. The workers help you and your child succeed.”

– Tina Ann K.

about ecs

Every Child Succeeds is a nationally-recognized, evidence-based home visiting program that supports new parents in creating nurturing, healthy home environments throughout Southwest Ohio and Northern Kentucky. Our core focus is helping children reach their full potential by optimizing their development prenatally and throughout the important first 1,000 days of life.

By supporting families from pregnancy through a child’s third birthday, our professional home visitors remain involved with families, guiding them during critical developmental transitions in which new needs of children and families emerge.

Our proven, results-driven program strives to ensure every child’s optimal start in life – physically, emotionally and cognitively.

These main objectives drive our program:

- Help ensure a healthy birth
- Promote optimal child health and development
- Strengthen parent-child interaction
- Support family self-sufficiency

Serving nearly 27,000 Southwest Ohio and Northern Kentucky families since 1999.



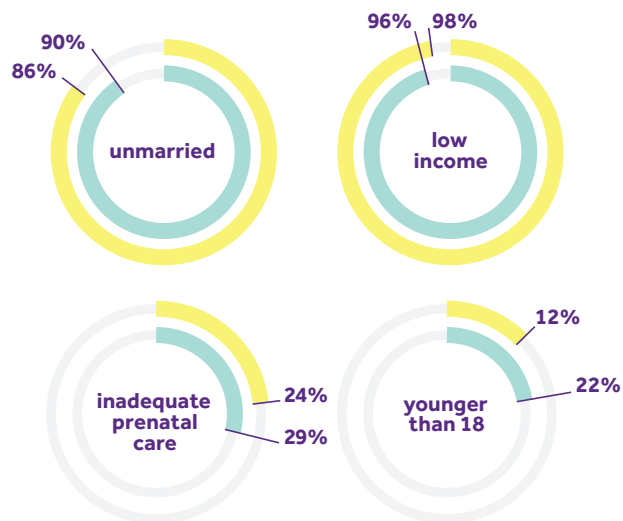
Note: Clients were defined as those families who received a home visit during the 2019 Fiscal Year (July 1, 2018 – June 30, 2019) and met the ECS eligibility criteria; data were pulled in August 2019.

brighter futures: overcoming obstacles

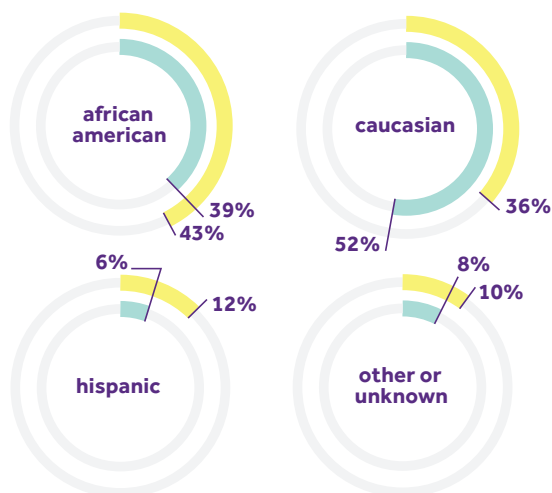
Our moms are an impressive group. They're successfully raising healthy, happy babies despite significant obstacles and risk factors.

Many are young and have not yet completed their high school education. The vast majority are unmarried, and almost all live in low-income communities. Still, they share one important quality – a desire to raise healthy, happy children. By working closely and consistently with an Every Child Succeeds professional home visitor, these moms – and their babies – are building brighter futures!

risk factors



race/ethnicity



Our professional home visitors partner with parents to build foundations for future learning. They encourage autonomy over dependence and teach skills for good decision-making.

These engaged partnerships result in:

- Babies who are born healthy and on time
- Children who are on track developmentally
- Parents who establish strong bonds with their children through enhanced parenting skills
- Stimulating and nurturing home environments that foster learning, emotional growth and safety
- Families that have access to resources and support to address abuse, trauma, depression and poverty
- Children who grow up to be healthy, productive adults



ecs benefits

did you know?

Supporting children prenatally through age 3 helps give them the emotional and intellectual foundation needed to be healthy and successful adults.

did you know?

Our home visitors help new mothers break the cycle of poverty, abuse and neglect by providing them the skills they need to raise healthy, successful children.

Chyanne Gross (pictured with her mom, Betty) excelled in high school academically and socially and has begun putting her successes to work at Morehead State University, where she's on full scholarship.

★
"greatest gift"
helps mom
support gifted
daughter



Two Decades Later: Betty and Chyanne

Betty Gross was referred to Every Child Succeeds by Brighton Center in November 2000. Sixty-four home visits and three years later, she and her daughter graduated from our program. Betty shares her and Chyanne's story of success below.

"When I was eight weeks pregnant with my oldest daughter Chyanne, my daddy found out he had cancer and wouldn't see his grandchild be born. So as one of the greatest gifts I've ever received, he signed me up for ECS. ECS was the best thing I've ever been a part of. Mary Frankenhoff was my home visitor [who

is still with ECS], and she made me feel like she loved my daughter as much as I did. Mary could see that Chyanne was smart from the start and tailored the activities to meet her needs.

Chy has always been at the top of her class, keeping a 4.78 GPA while being active in extracurriculars, plus working, and now on a full scholarship to Morehead State University. From the bottom of my heart, I owe a big part of who my daughter is to Mary and the greatest last gift a dying father could ever give his oldest daughter."

team effort

"There is no investment our community could make that matches this in impact on life and financial return."

– John Pepper
Former CEO, Procter & Gamble
Every Child Succeeds Board Member

It takes a village to help children get an optimal start in life so they can reach their full potential. We appreciate our 20-year partnership with these dedicated provider agencies.

- ★ Brighton Center
- ★ Butler County Educational Service Center
- ★ Children, Inc.
- ★ Greater Cincinnati Behavioral Services
- ★ Santa Maria Community Services
- ★ St. Elizabeth Healthcare
- ★ Pathways to Home
- ★ The Children's Home of Cincinnati



More than 300 people registered for our Strollerthon 5K Run/Walk to help celebrate our 20th anniversary.

2019 Research Highlights

greater success through scientific research



strollerthon celebrates 20 years of successful families

The Every Child Succeeds Strollerthon 5K Run/Walk took place Oct. 19 at Otto Armleder Park to celebrate our 20 years of life-changing service to nearly 27,000 families.

More than 300 people registered for the event, which brought together ECS staff, board and client families. Byron McCauley, award-winning journalist and columnist for The Cincinnati Enquirer/Enquirer Media, emceed the event. Featured on WCPO's morning news segment, the strollerthon reached an audience of 74,396 households. Whether running, strolling or walking, all attendees enjoyed the family-fun activities, from face painting and DJ music to a photo booth and magic shows. Event sponsors included Accelerate Great Schools, Pampers and an anonymous donor.

linking early-life

...psychosocial experiences, epigenetics and child development.

Cincinnati Children's Hospital Medical Center/Every Child Succeeds received a large, five-year grant from the National

Institute of Minority Health and Health Disparities to expand the ongoing Pregnancy and Infant Development (PRIDE) Study. The study, led by Drs. Ted Folger and Katherine Bowers, is a partnership of CCHMC with ECS to identify epigenetic mechanisms (i.e., regulatory marks on DNA called methylation) that respond to the psychosocial environment and can alter vulnerability to delayed child development. Understanding these relationships will help develop markers of developmental risk. The study aims to enroll 375 pregnant mothers and their infants. As of November 2019, the study team had received nearly 100 referrals and conducted

nearly 60 prenatal study visits. A recent

paper from the PRIDE Study can

be found on **our website at**

EveryChildSucceeds.org.



Strollerthon 2019

did you know?

For every \$1 invested in early childhood development programs, \$2 to \$4 is returned.

the ecs biobank project

CCHMC/ECS faculty (Folger and Bowers) received a three-year CCHMC Academic and Research Committee (ARC) award to partner with ECS to support pediatric research. The study team will develop a repository of biological and environmental samples.

This new resource will complement the existing patient-based biorepository efforts called Discover Together at CCHMC.

The goal is to recruit up to 400 mothers and their infants and demonstrate the institutional value of the program. The study team and advisory board began work in April 2019.

a continued focus

...on the development of trauma-informed home visiting.

CCHMC/ECS researchers (Ammerman and Folger) continued work sponsored by the Home Visiting Applied Research Collaborative to assess the status of

trauma-informed home visiting and to develop a module to better address the effects of trauma in home-visited populations. A trauma-informed home visiting module was developed to address depression and social support (related to past trauma). As of November 2019, this enhanced approach was being tested on a small scale in home visiting.

home visiting & school readiness

A collaboration was formed between ECS, CCHMC INNOVATIONS in Community Research and Program Evaluation and Cincinnati Public Schools to estimate the effect of ECS participation (prenatal to age 3) on kindergarten readiness and third grade

academic outcomes. In this retrospective study, outcomes in a group of nearly 600 ECS children were contrasted with outcomes in a matched birth cohort. Final data analyses will be performed and presented in 2020.

Our unique approach of blending home visiting with scientific research has been so effective and well-documented that it's now a reference program for many organizations across the country.

"My son has grown into a remarkable young man. The time I spent with my worker Erica will forever hold a place in my heart. She taught me many things about being a good mother and I would say is one of the biggest factors in my success."

– Christine M.



testing a new approach

...to improve language environments.

An intervention called LENA Home was piloted in one ECS agency. The program is a 13-week curriculum designed to add an early-language

focus to home visiting. It employs LENA wearable audio recorder technology and targeted content to help parents and other caregivers increase interactive talk. A cluster-randomized evaluation (home visitor randomized to be interventionist or to deliver typical home visiting) is underway to characterize feasibility of the LENA system for parents and home visitors, evaluate effectiveness of LENA to improve child vocabulary and literacy skills of ECS families, and determine the impact of LENA on mother-child involvement.

actionable research

The ECS program developed a new approach to better translate research and evaluation findings into improved home visiting practices. The new systematic approach requires joint review of each finding, past and present, from ECS program

evaluations and research conducted in its client population. Through an interface between evaluation staff and key program leaders and staff, strategic decisions will be made about future strategies and related investments to improve program outcomes.

financial report FY 2019

financial highlights

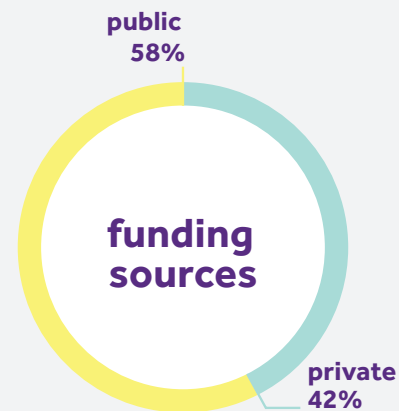
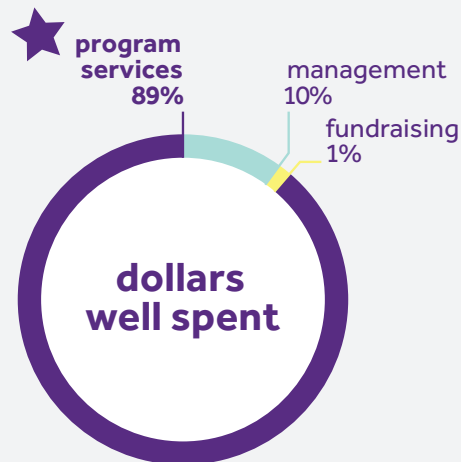
total income **\$7,840,114**

expenses

program	\$6,685,876
fundraising	\$80,779
administration	\$730,011

total expenses **\$7,496,666**

total end-of-year net assets **\$4,778,029**



- public**
Ohio Help Me Grow General Revenue Funds and Kentucky HANDS Medicaid and State General Funds
- private**
United Way, Every Child Is Me Campaign (launched January 2019) and generous corporate and individual donations

support us



Visit EveryChildSucceeds.org to make a donation, or use the enclosed envelope. You can make a one-time online donation or set up a recurring gift. Remember to check with your employer for a matching gift opportunity!



Amazon will donate 0.5 % of the price of your eligible AmazonSmile purchases to Every Child Succeeds. AmazonSmile is the same Amazon you know. Same products, same prices, same service. Support ECS by starting your shopping at smile.amazon.com.



Let your family, friends and followers know that you support Every Child Succeeds! Like us on **Facebook** (EveryChildSucceeds.org) and follow us on **Twitter** ([@ECStweets](https://twitter.com/ECStweets)) to stay tuned and help share our vision of helping all children reach their full potential.

leadership

executive team

president

Judith B. Van Ginkel, PhD*

program director

Margaret J. Clark, MPA

scientific director

Robert T. Ammerman, PhD

director of evaluation and epidemiology

Alonzo (Ted) Folger, PhD

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Jim K. Spurlino*

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Spurlino Materials

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vice chairs

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Cincinnati Children's
Hospital Medical Center

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President & CEO
Cincinnati/Hamilton County
Community Action
Agency

Ross P. Meyer*

Interim CEO
United Way of Greater
Cincinnati

secretary

Ruby L. Crawford-Hemphill*

Assistant Chief Nursing
Officer
University of Cincinnati
Medical Center

treasurer

Chad T. Boyd*

Director Physician
Services Finance
TriHealth

directors emeriti

John E. Pepper

Retired Chairman & CEO
Procter & Gamble

Lee A. Carter

Community Volunteer

directors

Michael Beck

Founder and President
MidwestLatino, LLC

Thomas Boat, MD

Professor
Cincinnati Children's
Hospital Medical Center
Division of Pulmonary
Medicine

Mary Ellen Cody*

Community Volunteer

Marci Morgan Cox*

Associate Attorney
Dinsmore & Shohl LLP

Lori Crosby, PsyD

Professor
Cincinnati Children's
Hospital Medical Center
Division of Behavioral
Medicine

Verline Dotson

Director Head Start
Cincinnati Hamilton County
Community Action
Agency

James M. Greenberg, MD*

Professor of Pediatrics
Director Division of
Neonatology;
Co-Director Perinatal
Institute
Cincinnati Children's
Hospital Medical Center

Tracy Greene

Parent Education Manager
The Children's Home
of Cincinnati

Bryan Hamilton

AVP-Integrated Marketing
Cincinnati Children's
Hospital Medical Center

E. Paul Hitter

CFO and Senior Vice
President
Messer Construction

Kaneesha Johnson

Every Child Succeeds
graduate

Robert Kahn, MD*

Professor of Pediatrics
Cincinnati Children's
Hospital Medical Center
Associate Chair of
Community Health
Executive Lead, Population
and Community Health

Ericka King-Betts, PhD

Division Manager
Greater Cincinnati
Water Works

Keith Lum

Vice President Investments
UBS Financial Services Inc.

Leshia Lyman

Vice President
Success by 6 and
Area Communities
United Way of
Greater Cincinnati

Florence Malone

Outreach & Enrollment
Manager
Cincinnati Preschool Promise

Brian Neal

CEO
Accelerate Great Schools

Gwen Robinson

Community Volunteer

Digi F. Schueler*

Community Volunteer

Karen Schuster Webb, PhD

President
Union Institute & University

Ennis Tait*

Pastor
New Beginnings Church
of the Living God

Judith B. Van Ginkel, PhD*

President
Every Child Succeeds

Deborah A. Vargo

Retired Director
Procter & Gamble

Elaine Whittle, RN, BSN

Program Supervisor
St. Elizabeth Medical Center
and Every Child
Succeeds/HANDS

the
ecs
story

Every Child Succeeds was founded in 1999 by Cincinnati Children's Hospital Medical Center, Cincinnati/Hamilton County Community Action Agency and the United Way of Greater Cincinnati in response to brain research showing that the first three years of life are more important than all that follow. Our program targets low-income pregnant women and new mothers to ensure an optimal start for our community's youngest, most at-risk children, ages 0 to 3.

Our Families

Our professional home visitors serve families in Southwest Ohio and Northern Kentucky: Butler, Clermont and Hamilton counties in Ohio; Boone, Campbell, Grant and Kenton counties in Kentucky. The vast majority are single mothers with little or no income. We've partnered with nearly 27,000 families since 1999.

The Science

Our home visiting program is based on strong scientific evidence that a nurturing and stimulating environment in the first three years of life is essential for proper brain growth, cognitive development, social skills, and emotional and behavioral health.

Our mission inspires us every day to continue seeking partnerships and funding so we may reach more families and provide an optimal start for as many children as possible.



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every child succeeds, inc.
3333 Burnet Avenue, MLC 3005
Cincinnati, OH 45229-3026



(513) 636-2830



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