

2016 REPORT CARD

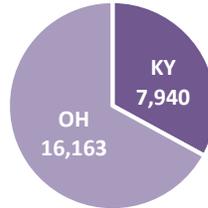


Who We Are

Every Child Succeeds (ECS) provides comprehensive home visiting services for low income families to optimize child health and development. Our service area includes Butler, Clermont, and Hamilton counties in Ohio, and Boone, Campbell, Grant, and Kenton counties in Northern Kentucky. Professional home visitors work closely with new mothers to develop parenting skills, to improve maternal and child health, to create stimulating and nurturing home environments, and to link families with other community supports. ECS affects positive outcomes through (1) enrollment prenatally or early in the child's life, (2) engagement of mothers as they are forming their roles as parents, (3) strengthening individual and family protective factors and mitigating risk factors to promote normative development and healthy growth, (4) frequent contact between home visitors and families, and (5) extended program duration (up to 3 years) to ensure that home visitors are present during the developmental transitions in which new needs of children and families emerge.

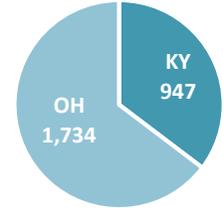
FAMILIES SERVED

1999 - FY 2016



24,107 families were served from 1999- FY 2016
53% of women served in Ohio enrolled prenatally
71% of women served in Kentucky enrolled prenatally

FY 2016

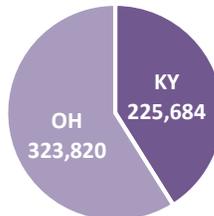


2,681 families were served in FY 2016
66% of women served in Ohio enrolled prenatally
77% of women served in Kentucky enrolled prenatally



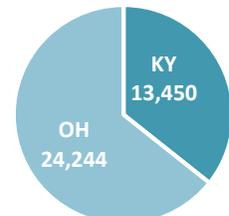
HOME VISITS PROVIDED

1999 - FY 2016



549,560 home visits completed 1999- FY 2016

FY 2016

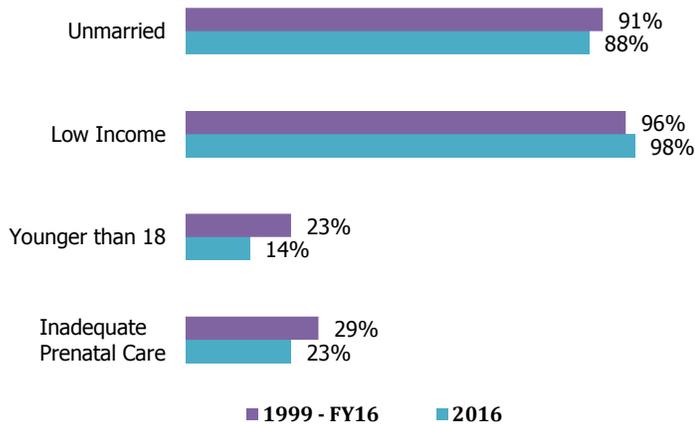


37,694 home visits completed in FY 2016

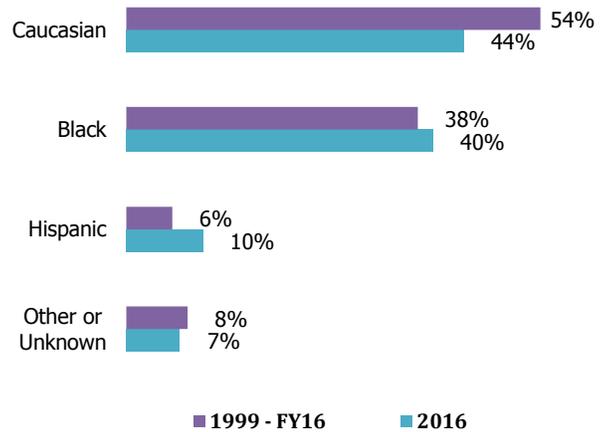


FAMILY CHARACTERISTICS

RISK FACTORS



RACE/ETHNICITY



OUTCOMES

OUR BABIES ARE HEALTHY

- 91% of infants reach a gestational age at birth of 37 weeks or more
- 88% of children receive at least 3 of the 5 well child visits expected by 6 months of age
- 87% of children receive required immunizations by 2 years of age
- 94% of our families practice safe sleeping habits with their children early in life
- Mothers who participated in ECS (received 25-50% of expected visits) had a 33% lower risk for rapid, repeat pregnancy than ECS mothers who had lower participation; thereby lowering the risk for preterm birth.
- 4.7 per 1,000 live births is the infant mortality rate of infants prenatally enrolled in ECS. All races had equivalent rates of infant mortality.

ECS¹
4.7

City of Cincinnati²
10.3

Hamilton County²
9.1

Ohio²
7.1

Kentucky³
7.1

National³
5.8

AND SO ARE OUR REMARKABLE MOTHERS

- Among mothers who enrolled during pregnancy and who remained active in ECS at delivery, 93% received more than 10 prenatal care visits with their obstetrician; 81% of mothers initiated prenatal care in the 1st trimester.
- 81% initiated breastfeeding and 56% reported breastfeeding for at least one month
- 19% reported smoking cigarettes at enrollment and 8% of the moms quit smoking during the program
- 72% reported being able to cope adequately with the stress of parenting and 27% are able to cope well with the stress of parenting
- 45% of moms exhibit clinically significant levels of depressive symptoms
- 70% with major depressive disorder recover following individualized treatment in the home through the Moving Beyond Depression™ program.

¹ "Intensive Home Visiting Is Associated with Decreased Risk of Infant Death," Pediatrics, Donovan et al., 2007

² Hamilton County Public Health, 2015

³ 2014 statistics, National Center for Health Statistics National Vital Statistics Reports, Vol. 65, No. 4

Note: Clients were defined as those families who received a home visit during the 2015 Fiscal Year (July 1, 2015 – June 30, 2016) and met the ECS eligibility criteria; data are provisional and current as of August 2016.

OUR CHILDREN'S DEVELOPMENT IS ON TARGET

- 99% Gross Motor Skills
 - 98% Fine Motor Skills
 - 97% Communication Skills
 - 98% Personal & Social Skills
 - 97% Problem Solving Skills
-
- 57% of children, 2-3 years of age, received at least one school readiness home visit
 - 86% of children who graduated from ECS had a plan to send their children to preschool

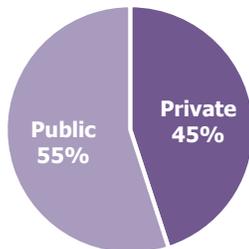


OUR HOMES ARE NURTURING AND SUPPORTIVE

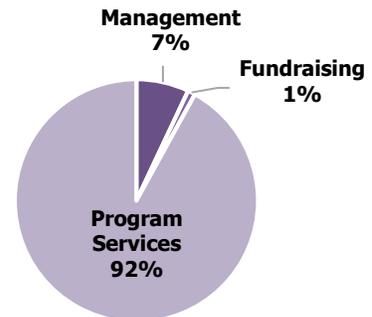
- At 3 months of age, only 40% of children lived in environments with a high level of stimulation and emotional support.
 - By 15 months of age, 72% of children lived in environments with a high level of stimulation and emotional support
- 70% of mothers who had low social supports at enrollment with ECS significantly increased that support by the time the child was 9-months of age.

FINANCIAL HIGHLIGHTS

Sources of Funds
Strong Public/Private Partnership



Low Administrative Costs



SUCCESS STORY

In Her Own Words: How Every Child Succeeds Changed This Mom's Life

Twelve years later, Soroya is still grateful for the help she received through the home visitation program.

I was a junior at Walnut Hills High School when I got pregnant. Getting pregnant so young was a painful reminder that I'm not perfect, but it also motivated me to start making better choices. Lora's visits [through Every Child Succeeds] were really affirming. I knew I could be real with her, and sometimes she would share her imperfections with me. I didn't have to have it all together.

Lora helped me set goals and have a vision for my future. She inspired me to see that I was Micah's first teacher. She showed me how to get him ready for preschool starting at one week old! At the University of Cincinnati I majored in early childhood education and got a job right out of school as a kindergarten teacher for Mason City Schools, a job I still have today.

Soroya celebrated her 30th birthday this year by organizing a fundraiser to benefit Every Child Succeeds and other charitable groups. With the help of family and friends, she raised more than \$1,700.

INITIATIVES

Moving Beyond Depression™ Program

Moving Beyond Depression™ (MBD™) is a comprehensive evidence-based approach to identifying and treating depression in mothers participating in home visiting programs. ECS developed MBD™ as a response to the high prevalence of depression among home visited mothers and the understanding that depression can attenuate the positive effects of home visiting. This targeted treatment overcomes barriers and builds collaborations with home visitors that leads to recovery and optimal outcomes in mothers and babies. MBD™ has been tested in a randomized clinical trial and found to be highly effective. A cost-effectiveness study revealed that over a three-year time horizon, mothers receiving MBD™ were expected to have 345.6 fewer days of depression relative to those receiving standard home visiting and treatment in the community. MBD has been disseminated to other home visiting programs around the country. Sites include home visiting programs in Ohio, Kentucky, Massachusetts, Kansas, Pennsylvania, Tennessee, California, South Carolina, West Virginia, Missouri and Florida. Collectively, MBD™ is offered in home visiting programs that serve more than 20,000 mothers and children a year.

Father Engagement/Family Foundations

Healthy child development occurs more often when mothers and fathers work together to provide their children with a safe, warm and supportive environment. Through a 5-year, \$2.57 million grant from the National Institute on Child Health and Development, we are testing an intervention designed to help mothers and fathers work together in raising their children. It is anticipated that fathers will be more involved in their child's life, and that children will have better social, emotional, and health outcomes.

SafeCare

With support from the Department of Jobs and Family Services and in partnership with the YWCA of Greater Cincinnati, Every Child Succeeds launched Safe Care in July 2016. SafeCare is a national, evidence-based parent training curriculum for parents of children, ages 0-5, who are at risk for or have been reported for child neglect or physical abuse. Families receive 18-20 sessions delivered in the home and focused on parent-child interaction, home safety and healthcare skills. Findings from randomized controlled studies of Safe Care show a reduction in child welfare reports and increase in parenting skills. The Washington State Institute for Public Policy has estimated that SafeCare saves \$14.65 for every \$1.00 invested.

Mind in the Making

Every Child Succeeds received a grant from the Bezos Family Foundation to adapt the Mind in the Making program for ages 0-3 and the home visiting environment. We are partnering with Mind in the Making, Vroom, Greater Cincinnati Behavioral Health Services, on an innovative pilot. In seven short months, our team will work to test goal-setting tools as an effective approach to enhancing executive functioning for the high-risk families enrolled in ECS. The uniqueness of this pilot is that we are not only working to enhance our two-generational approach but training our providers to assimilate in their own daily lives the life skills that have been shown to enhance executive functioning - the mental process that enables us to plan, focus attention and juggle multiple tasks successfully. This brief feasibility pilot looks to optimize the impact of the home visiting curriculum by integrating the interactive technology and tools of our partners, Mind in the Making and Vroom. Throughout the duration of the pilot, we will collect weekly data from the team in order to assess progress and inform rapid cycle change. The impact and results will be well documented and will inform recommendations for our on-going work at ECS as well as the national home visitation field.

Pregnancy and Infant Development

Home visiting is uniquely positioned to promote healthy child development (cognitive, motor and social-emotional) during a critical window of brain development—during pregnancy through the first three years of life. The more we can learn about both factors that can hinder and protect normal development, the more informed and prepared visitors can be to reduce risks in the home environment and optimize a child's potential. Through a grant from Cincinnati Children's Hospital, we are investigating the impact of psychosocial factors during pregnancy on an infant's early development. We are also working with partners at Cincinnati Children's to identify potential biological markers that might underlie this relationship.

Early Head Start

In its third year of operations, the ECS Early Head Start program serves high risk families in the city of Cincinnati, those with multiple children, one of whom is under age three. The program targets families with incomes under 100 percent of the federal poverty level. Last year, the program served 134 participants.

Every Child Succeeds, Inc. Annual Report FY 16 Addendum

Mission Statement

Every Child Succeeds provides an optimal start for children by promoting positive parenting and healthy child development during the important first 1,000 days of life.

Summary of Program Service Accomplishments

The Program: "Preparing new mothers and their children for healthy, successful lives"

-) Every Child Succeeds is a multi-generational, regional evidence based home visitation program targeting first-time mothers and designed to ensure an optimal start for our community's youngest, most at-risk children, ages 0-3.
-) ECS helps teach parents how to break the cycle of poverty, abuse and neglect and be the best parent they can be which helps their children reach their highest potential.
-) Every Child Succeeds was founded in 1999 by Cincinnati Children's Hospital Medical Center, Cincinnati/Hamilton County Community Action Agency and the United Way of Greater Cincinnati.
-) Every Child Succeeds serves families in Southwest Ohio and Northern Kentucky: Butler, Clermont and Hamilton counties in Ohio and Boone, Campbell, Grant and Kenton counties in Kentucky.
-) ECS is based on strong scientific evidence that a nurturing and stimulating environment in the first three years of life is essential for proper brain growth, cognitive development, social skills, and emotional and behavioral health.
-) ECS Home Visitors work with families to ensure:
 - o Healthy pregnancy and delivery
 - o Children on track developmentally
 - o Strong parent-child relationships
 - o A home environment for learning and emotional growth
 - o Access to resources and support to address abuse, trauma and depression
-) To enroll in ECS, a mother must meet one of the following criteria: single, low-income, under 18 years old or has had little or late prenatal care.
-) On average, ECS serves approximately 2,600 families annually. Of these moms, the vast majority are single with little or no income. About 15% are younger than 18 years old, 25% have inadequate prenatal care, and 89% are unmarried.
-) At current funding levels, ECS is able to meet less than 25% of the current need for our services.

ECS celebrated its 17th year anniversary in 2016. Since 1999 ECS served over 22,800 families and conducted more than 550,700 home visits.

Board Officers and Directors CY 2016

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Ennis Tait, Pastor, Church of the Living God*
Judith B. VanGinkel, President, Every Child Succeeds*
Rachel Votruba, Community Volunteer
Beth Wanat, ECS Program Graduate
Yvonne Washington, Executive Vice President and COO, United Way of Greater Cincinnati*

*Executive Committee Member

Financial Information FY16

Total Income	\$9,736,759
Expense	
Program	\$8,927,766
Fundraising	\$ 63,786
Administration	\$ 733,310
Total Expense	\$9,724,862
Total End of Year Net Assets	\$4,162,226