

2015 ECS Report Card



EVERY CHILD
SUCCEEDS[®]

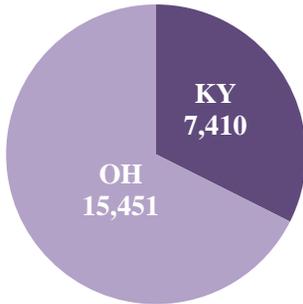
*Preparing new mothers and their children
for healthy, successful lives.*

Every Child Succeeds (ECS) provides comprehensive home visiting services for at-risk first-time mothers and their children to optimize child health and development. Our service area includes Butler, Clermont, and Hamilton counties in Ohio, and Boone, Campbell, Grant, and Kenton counties in Northern Kentucky. Professional home visitors work closely with new mothers to develop parenting skills, to improve maternal and child health, to create stimulating and nurturing home environments, and to link families with other community supports. ECS affects positive outcomes through (1) enrollment prenatally or early in the child's life, (2) engagement of mothers as they are forming their roles as parents, (3) strengthening individual and family protective factors and mitigating risk factors to promote normative development and healthy growth, (4) frequent contact between home visitors and families, and (5) extended program duration (up to 3 years) to ensure that home visitors are present during developmental transitions in which new needs of children and families emerge.



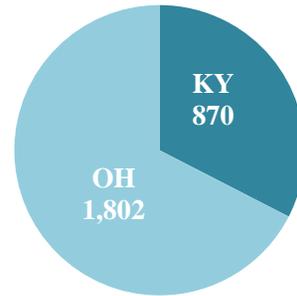
Families Served

1999 - FY 2015



22,864 families were served between 1999- FY 2015
53% of women served in Ohio enrolled prenatally
70% of women served in Kentucky enrolled prenatally

FY 2015

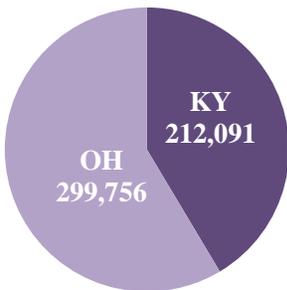


2,672 families were served in FY 2015
68% of women served in Ohio enrolled prenatally
70% of women served in Kentucky enrolled prenatally



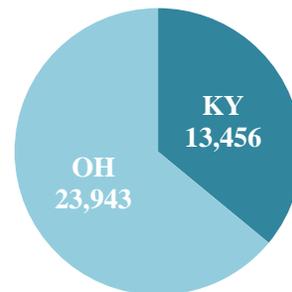
Home Visits

1999 - FY 2015



511,862 home visits completed 1999- FY 2015

FY 2015

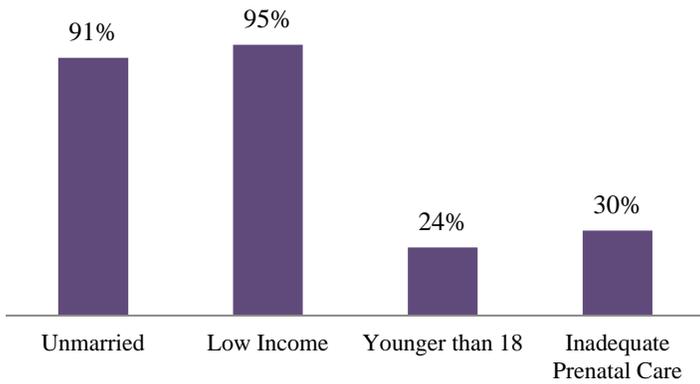


37,399 home visits completed in FY 2015

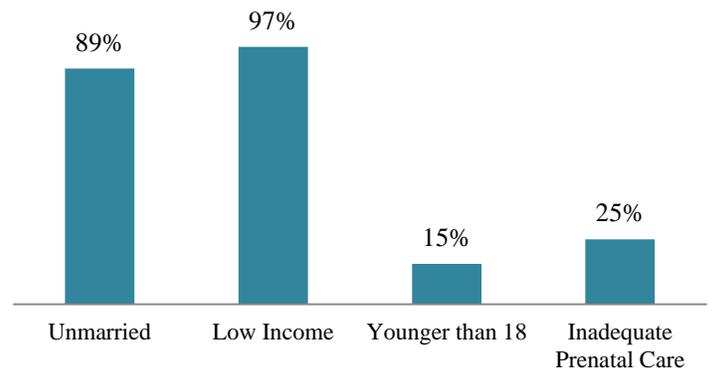
Family Characteristics

Risk Factors

1999 - FY 2015

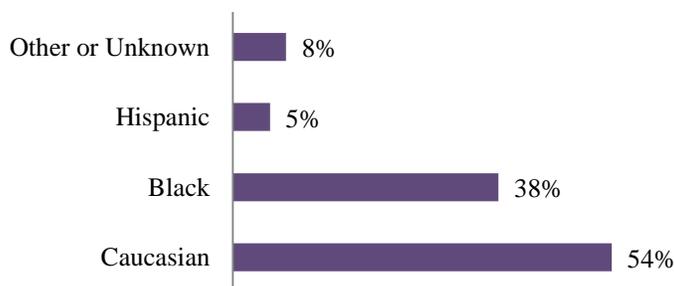


FY 2015

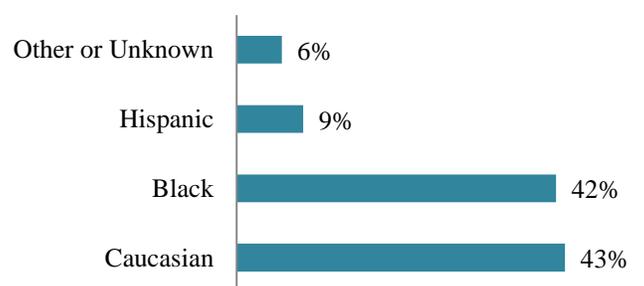


Race/Ethnicity

1999 - FY 2015



FY 2015



Note: Clients were defined as those families who received a home visit during the 2015 Fiscal Year (July 1, 2014 – June 30, 2015) and met the ECS eligibility criteria; data are provisional and current as of September 2015

Child Health

- ★ 88% of infants are born weighing at least 2,500 grams – a healthy birth weight
- ★ 89% of children receive at least 3 of the 5 well child visits expected by 6 months of age
- ★ 95% of children have an identified medical home
- ★ 91% of infants reach a gestational age at birth of 37 weeks or more
- ★ 80% of children receive required immunizations by 2 years of age
- ★ 4.7 per 1,000 live births is the infant mortality rate of families enrolled in ECS. All races had equivalent rates of infant mortality.

ECS¹
4.7

City of Cincinnati²
10.6

Hamilton County²
8.9

Ohio³
7.4

Kentucky⁴
6.4

National⁴
6.0

Child Development

Percentage of children on-target developmentally:

- ★ 98% Gross Motor Skills
- ★ 98% Fine Motor Skills
- ★ 98% Communication Skills
- ★ 98% Personal & Social Skills
- ★ 97% Problem Solving Skills
- ★ 62% of children, 2-3 years of age, received at least one school readiness home visit
- ★ 89% of children who graduated from ECS had a plan to send their children to preschool



¹ "Intensive Home Visiting Is Associated with Decreased Risk of Infant Death," Pediatrics, Donovan et al., 2007

² Hamilton County Public Health, 2014

³ Ohio Department of Health, 2013

⁴ 2013 statistics, National Center for Health Statistics National Vital Statistics Reports, Vol. 64, No. 2

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Maternal Health

- ★ Among mothers who enrolled during pregnancy and who remained active in ECS at delivery, 93% reported receiving more than 10 prenatal care visits with their obstetrician; 80% of mothers initiated prenatal care in the 1st trimester.
- ★ 79% of mothers initiated breastfeeding
- ★ 56% of mothers reported breastfeeding for at least 1 month
- ★ 20% of mothers reported smoking cigarettes at enrollment in home visiting
 - ★ Of those who smoked at enrollment in home visiting, 8% of mothers quit smoking during the program
- ★ 89% of mothers are able to cope effectively with the stress of parenting
- ★ 45% of parents exhibit clinically significant levels of depressive symptoms
- ★ 70% of mothers with major depressive disorder recover following individualized treatment in the home through the ECS, Moving Beyond Depression program.
- ★ *Increase in social support:* 71% of mothers who had low social supports at enrollment with ECS significantly increased their support by the time the child was 9-months of age.



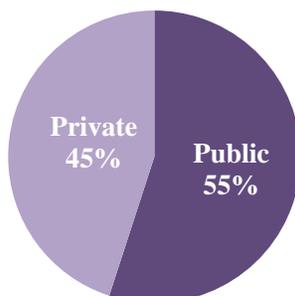
Home Environment & Social Supports

- ★ 3-months of age: 41% of children lived in environments with a high level of stimulation and emotional support
- ★ 15-months of age: 72% of children lived in environments with a high level of stimulation and emotional support

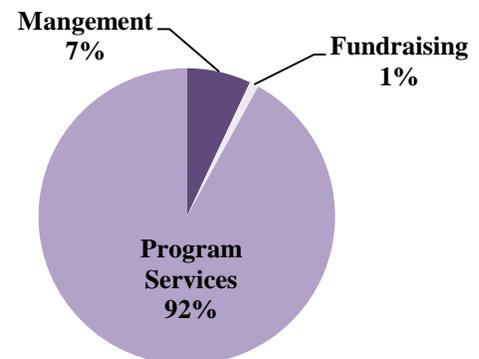
Financial Highlights

Sources of Funds

Strong Public/Private Partnership



Low Administrative Costs



Success Story

Lanika enrolled in StartStrong in December 2014. She was 17, expecting twins and receiving prenatal care from Good Samaritan. Lanika and her partner, DJ, attend StartStrong events such as the Avondale Family Group, Caring Network Pantry, and 7H Family Strong Dinners. They actively participated in home visitation and delivered two healthy, beautiful baby girls! With help from their home visitor, Beth, the family moved into their very first apartment and both enrolled in school to further their education. They will complete StartStrong at the end of October and transition to ECS's Early Head Start program. Congratulations Lanika and DJ!



Caity was pregnant and stuck in an unhealthy relationship when she met her home visitor, Jenny. Caity notes that Jenny is more than her home visitor. She's someone Caity knows she can count on, someone who showed her that she is capable of being everything a parent should be. "Whenever I have doubts," Jenny says, "Caity, you can do anything you decide to do." That parenting confidence has permeated other aspects of Caity's life as she works and goes to school to create a better life for her and her son, Jaxson. Caity's dream, "In 10 years, I hope to be a social worker. In fact, I think I would be pretty good as a home visitor! I'd like to give other single parents a helping hand and show them that there is hope." ECS provided hope to 2,672 moms in FY 2015!

Initiatives

Moving Beyond Depression (MBD) Program.

Maternal emotional health is crucial to optimal social, cognitive, and emotional health in children. MBD is a comprehensive, evidence-based approach to identify and treat depression in mothers participating in home visiting programs. ECS developed MBD as a response to the high prevalence of depression among home visited mothers and the understanding that depression can attenuate the positive effects of home visiting. MBD helps mothers recover from depression, promotes optimal child development, and supports home visitors so that they can deliver services in an efficient and effective manner. MBD has been tested in a randomized clinical trial and found to be highly effective. An economic analysis revealed that MBD is a cost-effective strategy reflecting an estimated eight additional depression-free months in treated mothers in the first year following treatment. MBD has been disseminated to other home visiting programs around the country. Past and current sites include home visiting programs in Connecticut, Massachusetts, Kentucky, Pennsylvania, California, Tennessee, Kansas, West Virginia, and South Carolina. To date, MBD has served our 850 mothers in home visitation programs across the nation.

Father Engagement/Family Foundations.

Healthy child development occurs more often when mothers and fathers work together to provide their children with a safe, warm and supportive environment. Through a 5-year, \$2.57 million grant from the National Institute on Child Health and Development, we are testing an intervention designed to help mothers and fathers work together in raising their children. It is anticipated that fathers will be more involved in their child's life, and that children will have better social, emotional, and health outcomes.

StartStrong (SS). As part of a three-year grant from Bethesda, Inc., ECS is partnering with CCHMC and TriHealth to reduce preterm births, unnecessary ED usage and associated health care costs. Through SS, ECS has engaged and achieved positive outcomes with first-time and non-first-time moms in Avondale. In 2014, home visitors were able to deliver an average of eight prenatal home visits per mother; 36.4% joined SS early during pregnancy. In addition, 88% of moms reported 10 or more prenatal obstetric visits and 95% of babies born to non-first-time moms were born at a healthy gestation— 37 weeks or later. The program is currently being expanded to Price Hill (45204, 45205).

Community Engagement. Beginning in 2006, ECS began to engage and partner with the local communities in a more intentional way. The approach has been used to enhance home visiting and improve outcomes. Strategies include partnering with community leaders to identify needs and build trust, enhancing typical home visiting, and adding community-specific resources including parent support groups and pantries. ECS continues to expand community partnerships and now works with the communities of Coryville, Mt. Auburn, Avondale, Price hill, and Lincoln Heights. Through this community-based approach, ECS has demonstrated nearly 30% stronger retention in home visiting, a high service reach (approximately 85% of those eligible), and greater access to families during pregnancy. The success of community engagement within ECS was recently highlighted in *Prevention Science*, the publication of the Society for Prevention Research. The unique approach has also been characterized in a new ECS resource: *A Guide to Community-Based Enrichment of Home Visiting*.